



UCCR MARKETING

UCCR Marketing is included when you come on board with us to manage your facility. We also offer Marketing only packages for camp, conference or retreat facilities in the industry. See what we can offer you.

Strategic Planning

We perform a marketing analysis and look at ways to promote and plan the best strategies to connect you with your future customers.

Branding

We incorporate your branding with ours to create a consistent and marketable look to reach a diverse group of customers

Website

Your facility will be given a prominent position on our website with a direct weblink ie: uccr.org/YOURCAMP

SUMMARY

Google Ads

We provide paid advertising through Google to increase your audience.

Press Releases & Blogs

We share content to our customer lists of interested parties and promote all content on social media.

Social Media Marketing

We routinely collect new content to share and promote on social media and manage engagement by being responsive to messages and comments.

Online directories

We list your facilities on online directories which increases the likelihood of your site being found online.

Chamber of Commerce Networking

We network with local area businesses to promote your facility to interested parties.

Print Media

We design brochures, rack cards, and other printed materials to use for marketing.

Email Newsletters

We send engaging content to our email lists and will included your customer lists in our

